

CONNECTIONS

A HAMILTON DISTRICT CHRISTIAN HIGH SCHOOL PUBLICATION

Established in 2007, Connections is published twice a year – early fall and late winter. The magazine is distributed free of charge and has a circulation of more than 4,000.



advertising rate

SIZE	1 TIME	2 TIMES	DIMENSIONS
Eighth page	\$240.00	\$ 400.00	3.5" x 2"
Quarter page	\$420.00	\$ 720.00	3.75" x 4"
Half page	\$660.00	\$1,320.00	7.5" x 5"
Full Page	n/a	\$3,000.00	7.5" x 10"

format

Images should be provided in high resolution EPS, JPEG, TIFF, or PDF format (fonts outlined). Digitally supplied images need to be CMYK with a minimum resolution of 300 dpi.

publication schedule

ISSUE	AD SUBMISSION DEADLINE	PUBLICATION DATES
Fall	August 1, 2017	September 2017
Winter	January 2, 2018	February 2018

Please note that costs will be incurred for the editing of artwork (including re-sizing of ads) and will be billed back to the client.

notes

- Total magazine circulation: 4,000
Distribution: Southern Ontario 89%, rest of Canada 6%, USA, 4%, International 1%
Mailed to HDCH Alumni, current HDCH families, area churches, local businesses.
Available online at hdch.org
- Early-bird discounts: Save 10% with early booking
September edition: book by June 30, 2017
February edition : book by December 19, 2017
- Loyalty discount: Additional 10% for repeat advertisers
- Sample: hdch.org/connections
- Contact: Adrienne Sprogis at asprogis@hdch.org to book your ad space and submit your finished artwork.

